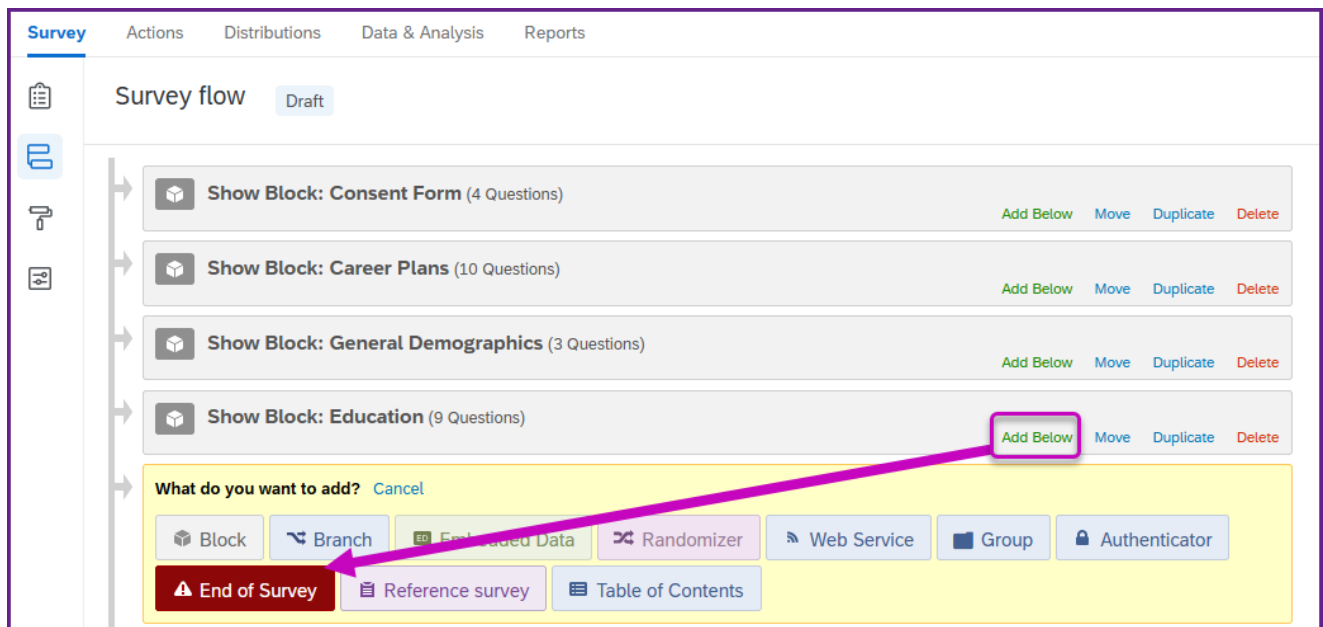# QUALTRICS: How to send respondents to a second survey

Researchers and instructors will often want to keep a respondent's survey responses anonymous while still allowing the respondent a chance to enter a prize drawing or earn extra course credit. One way to achieve this is to create two separate surveys and have the second open automatically when the respondent submits the first.
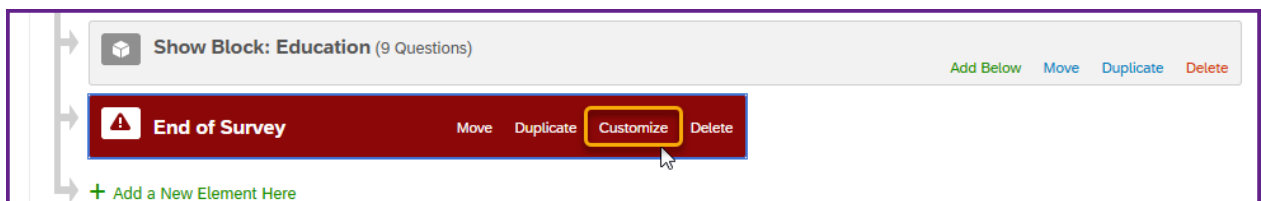
- The first survey is the anonymous questionnaire.
- The second survey is an optional entry form where the respondent is asked for identifying information needed for the award or drawing entry.
- Each survey stores data to its own unique file with no pass through of stored data.

## Process:

1. Code both the main survey and the follow-up survey.

2. Publish the follow-up survey to get a single, anonymous, reusable link (URL) and copy/save the URL.

3. Open the main survey > click the "Survey Flow" tool.

4. After the last block of questions, click "Add Below".

5. From the list of options, select "End of Survey".



6. Click on the "**Customize**" link.

7. Click "**Override Survey Options**".

8. Select "**Redirect to a URL**" and paste in the URL for the follow-up survey.

9. Click the green "✓ **OK**" button.

## Customize End Of Survey

☑ Override Survey Options
○ **Default** end of survey message.
○ **Custom** end of survey message...
◉ **Redirect** to a URL ... `https://iastate.qualtrics.com/SE/?SID=SV_6heZrpl4I0iNJZj`

☐ Send additional thank you email from the library...
☐ Do not increment quota counts.
☐ Show Response Summary.
☐ Do NOT record any personal information and remove panel association (not recommended).
    [Screened-Out ▼] ☐ Flag Response As
☐ Do NOT record survey response (not recommended).

✓ OK

10. Click the "Apply" button, in lower right corner.

## Survey flow    Draft

⬡ **Show Block: Consent Form** (4 Questions)    Add Below   Move   Duplicate   Delete

⬡ **Show Block: Career Plans** (10 Questions)    Add Below   Move   Duplicate   Delete

⬡ **Show Block: General Demographics** (3 Questions)    Add Below   Move   Duplicate   Delete

⬡ **Show Block: Education** (9 Questions)    Add Below   Move   Duplicate   Delete

⚠ **End of Survey**    Move   Duplicate   ✓ Customize   Delete

11. Publish, or republish, the main survey.

12. Preview the main survey and verify that when it is submitted, the contact survey opens.

## Additional security setting for anonymous surveys:

To further protect user identity in the main survey, go to:

1. Survey Options
2. Security
3. toggle "Anonymize responses" to the "On" position.

This will prevent the respondent's computer IP and geographic information from being recorded.